

FAMILY ISSUES ROUNDTABLE

Friday, May 14, 2010

Held at Holiday Inn - Holidome by W. Manchester Mall

Time: 7:45 a.m. - 8:30 a.m. –Registration & Breakfast Buffet

8:30 a.m. - 10:00 a.m. – Presentation

Health Literacy: Finding the Right Words to Better Health

Presenters:

Robin Rohrbaugh, Executive Director, Healthy York County Coalition

Robin Rohrbaugh has served as the Executive Director of the Healthy York County Coalition (HYCC) since 2004. The HYCC is an ongoing collaborative effort to improve the health and wellness of our community. Since its inception in 1994 the coalition has been instrumental in efforts to improve access to oral health and medical care for the uninsured and underinsured, address violence prevention, and advocate for many public health causes. Prior to joining the coalition, Robin worked for twelve years in the Human Services Division at the County of York, PA. Ms. Rohrbaugh has a master's degree in social work from the University of Maryland at Baltimore.

Bobbi Cavanaugh, Executive Director, York County Literacy Council

Bobbi Anne Cavanaugh is the Executive Director for the York County Literacy Council. In 2002, she began as YCLC's Grants Writer and Adult Programs Manager, and she has first-hand knowledge of the Literacy Council's volunteer and student base and the needs of the adult illiterate in the York Community. Bobbi holds a Bachelors in Psychology from York College with undergraduate work done at the University of Texas at San Antonio. She spent many years advocating for her youngest son and others who have Learning Differences. Bobbi serves on several committees and boards including United Way Campaign Cabinet for the Service Division, YWCA of Hanover's Treasurer and board of directors, Financial Stabilities Partnership, Hanover Chamber's Workforce Development Group, chair of the Health Literacy Task force, a member of the Healthy York County Coalition and she sits on the Rotary Club of York's Literacy and America's Promise Committees. In her spare time she enjoys reading, cooking and is just learning how to fly fish.

Family Issues Roundtable...

A collaboration of representatives from community groups, including human services, health, medical, clergy, government, education, and persons from the general public.

REGISTRATION FORM

Please pre-register by: Monday, May 10, 2010
Options : Mail / Phone / Fax / Email

Name: _____ Amount Enclosed: _____

Name: _____ Phone No.: _____

Agency/Organization: _____

Address: _____

Questions/Deadline/Check Information/Mailing Information - Please See Other Side

Check Enclosed

Pre-Registration/ Payment Due

Contact Information for Registration and Payment:

Alan Vandersloot / F.I.R., c/o United Way of York County, P.O. Box 1663, York, PA 17405

Telephone: 717-771-3806 Fax: 717-843-4082

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United Way of York County
800 East King Street
York, PA 17403

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FAMILY ISSUES ROUNDTABLE- YORK, PENNSYLVANIA

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Health Literacy: Finding the Right Words to Better Health

People are often faced with complex information and treatment decisions when it comes to their healthcare. Health literacy is the ability to understand health information and to use that information to make good decisions about your health and medical care. Health information can overwhelm even people with advanced literacy skills. With the move towards a more "consumer-centric" health care system as part of an overall effort to improve the quality of health care and to reduce health care costs, individuals need to take an even more active role in health care related decisions. Please join us to learn more about what health literacy really means and why improving health literacy skills is important to the social and economic health of our community.

Agenda

8:30-8:40 Welcome and Introduction

8:40 – 9:40 Overview of health literacy concepts, their importance to quality care, effects of poor health literacy on society and steps we can take to integrate these concepts into our everyday lives and into the lives of those we serve

9:40 – 10:00 Question and Answers

REGISTRATION / INFORMATION

REGISTRATION DEADLINE: Monday, May 10, 2010 (No Walk-Ins, Please!!)

Make Check Payable to: Family Issues Roundtable

Cost: \$15.00 per person, includes Breakfast Buffet and Registration Fee

Mailing Address for Registration and Check: United Way - Fax No.: 717-843-4082

Alan Vandersloot/ United Way of York County, P.O. Box 1663, York PA 17405

Direct Any Questions to: Alan Vandersloot at 717-771-3806